

There are two words for the most exciting IT merger ever.

## Fujitsu Siemens

### We're Moving On

The latest big merger we've all been hearing about? It's hot on the tongues of many, but where does it come from? Do you know where that beach goes? While they try to avoid a head-on collision, we've been busy planning out the best for business. Critical Computing and Mobile Solutions. If your business isn't about to stop, start and wonder what you know and how you should know we are focused on you and ready to deliver.

So when you're ready, call us. We are the leading European computer company - Powering the Internet on. Are you ready to move on? [www.fscmovingon.com](http://www.fscmovingon.com)



## Fujitsu-Siemens: Partners Moving On

Fujitsu-Siemens, Europe's largest computer manufacturer, had moved from direct sales to an indirect channel model. Stratus developed channel communications programs and training strategies to help enable the shift. This included launching channel campaigns in 12 countries resulted in a re-engineering of Fujitsu-Siemens' channel communications and the recruitment and enablement of over 500 partners in Europe.

### Services include:

- FirePower strategic planning
- Channel marketing consulting
- Channel training consulting
- Promotional program design and execution
- Advertising & collateral development
- Web development

[www.partnersmovingon.com](http://www.partnersmovingon.com)

We make sure.

# escape<sup>2</sup>

Registering with Fujitsu Siemens Computers may give you just the lift you've been looking for.

WIN THE FUJITSU SIEMENS "SEA OR SKI" RESELLER SWEEPSTAKES! - Microsoft Internet Explorer provided by Yahoo!

Address: <http://fscsi.com/esc2/reviewer/med.htm>

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"Sea or Ski" Reseller Sweepstakes

DAY MONTH 2004

Registering with Fujitsu Siemens Computers may give you just the lift you've been looking for!

Your idea of a great holiday may be lying on the beach in the Riviera. Or it may be rocketing down the ski slopes in the Alps. Either way, the "Sea or Ski" Reseller Sweepstakes is for you!

Entering the sweepstakes is easy. Simply register at [www.seasandski.com](http://www.seasandski.com). Then, to increase your chances of winning a free holiday, PDA or digital camera, take a series of simple quizzes that will be directing you in the weeks ahead.

It's all about helping you!

The "Sea or Ski" sweepstakes is our way of drawing your attention to an abundance of new sales tools and programs designed for valued resellers like you. For example, our new state-of-the-art, interactive **Channel Partner Portal** delivers a wealth of benefits to maximize your sales.